

THE FREDERICKSBURG CENTER FOR THE *Creative* Arts

WHERE ART AND HISTORY MEET

June / July 2024



Wash Day Buddies by Nancy Brittle, Remington, Va.

WHY BUY ART?

It's an asset with market, intrinsic value

by Marilynn Deane Mendell FCCA President

From cave paintings to Egyptian tombs, art continues to inspire, teach, and captivate. Since the dawn of time, art has transported humans. Art has the potential to fuel the imagination and evoke feelings of strength to undertake, otherwise, challenging tasks. Art motivates. It has the power to change the way we see the world, awakening us to new perspectives, ideas, and values. It can take us back in time to reflect on our past or push us further into our future. Art can bring awareness to social issues and foster a sense of acceptance. Art gives us meaning and helps us understand our world. Scientific studies have proven that art appreciation improves our quality of life and makes us feel good. Art elevates our mood, and improves our ability to problem solve.

Art has the power to evoke emotions and create a sense of beauty and harmony in our lives. Art serves as a happy reminder of a special time, a place we visited, or a much loved relative. When buying a piece of art, some think the emotional connection is the most important consideration. Clearly art moves us and makes us feel something – be it happy or sad, peaceful, energized, calm, or reflective.

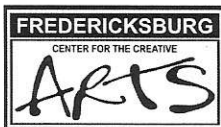
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Caledon State Park hosts FCCA Seurat Sunday June 9

The FCCA continues its annual tradition of presenting "Seurat Sunday," an all-day plein air painting and photography event, June 9, from 9 am to 3 pm, at Caledon State Park, 16617 Caledon Road, King George, Va. Admission is free and parking is provided for participating artists, photographers, and volunteers. Transportation is provided to scenic areas along the trails, marshes and beaches. Artists are invited to spend the day at their preferred locations or move about the park seeking painting and photo opportunities where they will find nature's best vistas and views of eagles in flight.

The FCCA is proud to partner with the Caledon State Park to offer this unique art event for artists and photographers. Registration is requested by June 7, 4 pm. Walk-ins will be welcomed until 11 am. Phone 540-760-6928 and leave name, contact information and number in your party. Plan to bring a bag lunch and beverage if desired. For information contact Carrol Morgan at curator@fccagallery.org or phone 540-760-6928.

The Seurat Sunday event has long been a tradition in the region, dating back to the late 1970s. Started by the FCCA in cooperation with Belmont and the Virginia Museum of Fine Arts, Seurat Sunday is named for the French Post-Impressionist painter, Georges Seurat (1859-1891), best known for his landscape painting, "A Sunday Afternoon on the Isle of La Grande Jatte" of the Art Institute of Chicago.



The Fredericksburg Center for the Creative Arts is a non-profit, all-volunteer 501 c (3) organization and a partner of the Virginia Museum of Fine Arts of Richmond. The FCCA presents new art exhibits each month, along with special programs and events, and art classes for all ages, to the Fredericksburg community. The FCCA is located in the Historic Silversmith House, circa 1785, at 813 Sophia Street, Fredericksburg, Va. The center is open Monday, Thursday and Friday, noon to 4 p.m., Saturday, 11 a.m.-4 p.m. and Sunday, 1-4 p.m. First Friday, noon-8:30 p.m. The center is closed Tuesday and Wednesday. Established 1963. For more info, call 540-373-5646 or visit www.fccagallery.org.

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Marilynn Deane Mendell

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Beyond art's aesthetic value and unlike many purchases we make, art has the potential to increase in value, thereby becoming a wise long term investment. Art holds its value over time. For art enthusiasts, investing in art offers a pathway to engage with the creative community while potentially securing financial returns.

Can't afford art? All investments become a choice. Whether you choose a \$3.50 coffee, 365 days a year equaling \$1,277.50, or a piece of art at the same dollar equivalent; it's a choice.

That piece of art, if we are to stay with the coffee example, can save the earth from unwanted pollution (no wasted plastic and paper), move with you to your new home, become a legacy for your children, or simply increase in value and eventually be sold at auction. Art appraisers measure art in terms of its unique quality, or if it is irreplaceable or scarred.

I would ask you, when thinking of art as an asset, please think beyond its market value. To me, the intrinsic value of art will always be pleasure. We can all afford art. A standard 12oz cup of coffee brewed at home might cost fifty cents. You might lose the status of carrying around a Starbucks cup, but that status will instantly return when you show off your new piece of art! A short term sacrifice brings long term joy!

Please come to the FCCA and support our artists, meet new people who have a shared interest in art and who will help you choose and purchase a piece of art you can enjoy for a lifetime.

Marilynn Deane Mendell
President

THANK YOU

FOR YOUR DONATIONS

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Donations In Kind:

**Laura & Michael O'Leary - New
Docent desk computer, software and
installation**

Teresa Blatt - Original Artwork

**Pohanka Christmas Tree Auction -
Thank you. We will thank you here, by
name, after the auction.**

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