

**Articles Written by Marilynn Deane Mendell formerly Marilynn Tunkey**

*The Fredericksburg Center for the Creative Arts*, Fredericksburg, Virginia, August/ September 2024: Increase Long Term Value of Your Art

*The Fredericksburg Center for the Creative Arts*, Fredericksburg, Virginia, June/July 2024: Why Buy Art?

*The FreeLance Star*, Fredericksburg, Virginia, June 21, 2022: Letter to the Editor Keep Pollinators from Dying Skip Pesticides

*The FreeLance Star*, Fredericksburg, Virginia, December 2020: Letter to the Editor Christmas Spirit Doesn't Park on My Street

*The FreeLance Star*, Fredericksburg, Virginia, November 4, 2020: Letter to the Editor Treat The American Flag With More Respect

*The FreeLance Star*, Fredericksburg, Virginia, July 24, 2020: Letter to the Editor We Need Better River Stewardship

*Metal Architecture*, January 2015: The Value of Story Telling for Sales

*Metal Architecture*, April 2014: Relationship Networking 101

*The Zweig Letter*, March 2012: Technology Campaign: Location, Location, Location with Noel Carson

*The Zweig Letter*, January 2, 2012: On Doing Good

*The FreeLance Star*, Fredericksburg, Virginia, June 28, 2011: Letter to the Editor Leprosy of Neglect claimed 1407 Caroline

*The Zweig Letter*, October 2, 2010: Business Etiquette: The Silent Path to Marketing & BD Success

*The Zweig Letter*, May 4, 2010: How to Stay Ahead in a Down Market

*The Zweig A/E Marketing Letter*, July 7, 2009: Transition to Management

*PSMJ,A/E Rainmaker*, July 2008: Star Bright on Branding Campaign

*PSMJ,A/E Rainmaker*, April 2008: A Star-Gazing, 3D Branding Campaign Delights Clients

*The Zweig Letter*, January 7, 2008: Build Effective Safety Nets

*PSMJ,A/E Rainmaker*, December 2007: Branding For the Small Firm : Part 2

*PSMJ,A/E Rainmaker*, November 2007: Branding For the Small Firm : Part 1

*PSMJ,A/E Rainmaker*, September 2007: Fulfillment Houses Save Creative Time

*The Georgetowner*, June 2007: In Country—Fly Fishing Article

*The Georgetowner*, April 2007: Parks for Tomorrow, Trust for Public Land

*The Zweig A/E Marketing Letter*, November 6, 2006: The Chickenman Approach to Marketing

*AIA/DC News*, Washington, DC February 2005: The Marketing Lunch

*AIA/DC News*, Washington, DC October 2004: Everyone Sells!

*AIA/DC News*, Washington, DC December 2004: Thank You: The Why and How

*Amazon.com*, February 23, 2005: Book Review: The Hopes of Snakes – More Than Nature—A Timeless Read

*The FreeLance Star*, Fredericksburg, Virginia September 18, 2001 Letter to the Editor Flags on Caroline Street Sent Message of Pride

*Atmosphere*, University of Buffalo, Fall 1998: Poetry: Shenandoah Entrance Pass

*The Genesee Naturalist*, Summer 1998: Artpark: The Park

*NFKPC, Niagara Frontier Koi Pond Club* March 1996: “Two Crows in a Fountain”

*Business First of Buffalo*, Buffalo, New York July 29, 1991: Don't Throw Away the Manners when you Throw a Party

*Business First of Buffalo*, Buffalo, New York April 22, 1991: Bad Phone Manners Fail to Ring in New Business

*Business First of Buffalo*, Buffalo, New York February 11, 1991: Thank you is in the Dictionary; Is it in your Vocabulary?

*Business First of Buffalo*, Buffalo, New York January 1991: No Teeth Picking and Other Formal Dinner Rules

**Articles with Quotes By or Written About Marilynn Deane Mendell formerly Marilynn Tunkey**

*The Fredericksburg Center for the Creative Arts*, Fredericksburg, Virginia, February/March 2024: FCCA Welcomes award-winning communicator as its president

*The Freelance Star* Fredericksburg, Virginia August 16, 2023: By Cathy Dyson, Photos by Peter Cihelka: Local Gardener Honored for Protecting Species, Spaces

*The Freelance Star* Fredericksburg, Virginia May 14, 2023: Fungi Talk for Master Gardeners May 17<sup>th</sup>

*The New York Times*, New York, New York February 14, 2023: Weather Balloons by William J Broad

**Fredericksburg Food Co-Op** Newsletter, Fredericksburg, Virginia May 18, 2022: Foraging for Mushrooms  
**The Freelance Star** Fredericksburg, Virginia November 11 2021: DAR Ceremony By Wendy Migdal  
**The Freelance Star** Fredericksburg, Virginia March 4, 2021: by Rob Hedelt With Time for Nature, Woman Finds Fun in Fungi  
**Impeccable**, Fredericksburg, Virginia December/January 2015-2016: An Artful Dwelling Domicile: Mendell House Feature Article  
**The Leader**, Bath, New York October 9, 2015: Bath Branch of AAUW to Host Conference: Mendell keynote speaker  
**At Buffalo**, Buffalo New York Winter 2015: UB Book Shelf Book Review: Elbow Grease + Chicken Fat  
**Buffalo & Erie County Library**, Buffalo New York February 13, 2015: Interview About Elbow Grease + Chicken Fat (YouTube)  
**PSMJ, Professional Journal Management Journal**, November 2014: Book Review by Scott D. Butcher, FSMPS,CPSM Elbow Grease + Chicken Fat  
**The FreeLance Star**, Fredericksburg, Virginia November 2, 2014: Book Review Elbow Grease + Chicken Fat by Cathy Jett  
**WPA Washington Project for the Arts**, Washington, DC Professional Practices Series: September 17, 2013: Working the Room (Mendell Speaking Engagement)  
**AIA/DC News**, Washington, DC December 2011: Mendell mentioned for website design KCCT architects  
**Westchester Magazine**, September 21, 2011: By Laurie Yarnell Former Rye Resident Marilynn Deane Mendell's New Silk Bow Tie, Inspired by Rye Playland  
**Zweig White**, March 2011: Code for Success  
**Interior Design Magazine**, February 29, 2011: WinSpin CIC donation mentioned in Editor's Welcome White Knights by Cindy Allen Editor-in-Chief  
**AIA/DC News**, Washington, DC December 2008: Honoring Mendell for WWPR Woman of the Year  
**U.S. Newswire, Market Watch** November 5, 2008: WWPR Names Marilynn Mendell as the 2008 Washington Woman of the Year  
**Interior Design Magazine** November 2008: Snaps page – mention and photo Mendell  
**The Free Lance-Star**, Fredericksburg, Virginia November 2008: Sports Flyfishing by Ken Perrotte  
**The Noble Architect**, Washington, DC August 4, 2008: Meet Marilynn Deane Mendell  
**AIA/DC News**, Washington, DC July 2008: Announcement of NEOCON National talk in Chicago  
**Marketing Now**, April 2008: How the Judges Called it by João Ferreira  
**The Zweig A/E Marketing Letter**, May 19, 2008: How Small Firms Can Market Like Big Ones  
**The Zweig A/E Marketing Letter**, May 5, 2008: Hickok Cole features its staff's green know-how  
**PSMJ A/E Rainmaker**, November 2007: ART NIGHT 2007 Supports Local Artists and the Washington Project for the Arts\Corcoran  
**The Georgetown**, Washington, DC October 30, 2007: Social Scene Photo of Mendell  
**AIA/DC News**, Washington, DC September 2007: AIA WAF Board of Directors List-Secretary  
**AIA/DC News**, Washington, DC July 2007: The Chickenman Approach to Marketing  
**The Zweig A/E Marketing Letter**, July 2, 2007: Hickok Cole Architects Throws James Bond-Worthy Bash by Rachel Telehany  
**The Zweig A/E Marketing Letter**, June 4, 2007: Direct Mail Advantages by Franceen Shaughnessy  
**Washington Business Journal**, Washington, DC May 24, 2007: The Back Page Photo of Mendell  
**Zweig White**, April 2, 2007: Read Books  
**Zweig White**, March 5, 2007: Developing a firm's Tagline  
**Zweig White**, February 10, 2007: Announcing Keynote Speaker for Marketing Summit  
**ManageSmarter**, (online Publication of Sales & Marketing) *January 25, 2007*: Group Dynamics: Team Sales  
**AIA/DC News**, Washington, DC December/January 2007: Member News: World Water Center Launch  
**PSMJ A/E Rainmaker**, December 12, 2006: Art Night Creates More Than Just a Good Cause  
**The Zweig A/E Marketing Letter**, July 3, 2006: Hickok Cole Architects' Invitations Leave a Mark by Franceen Shaughnessy  
**PSMJ A/E Rainmaker**, June 2006: The Rebranding Continues  
**PSMJ,A/E Rainmaker**, May 2006: "Shaken-not-Stirred Stirs up Clients  
**PSMJ,A/E Rainmaker**, May 2006:Through the Looking Glass: A Brand New Vision  
**Greetings**, Washington, DC May 16, 2006:World Water Center International Launch from Mayor Anthony A. Williams District of Columbia

*The Georgetown*, Washington, DC May 3 2006: Business by Dave Roffman, Interview of Mendell for Hickok Cole Marketing Campaign  
*PSMJ A/E Rainmaker*, December 2006: ART NIGHT Creates More Than Just a Good Cause  
*NewsUnfiltered*, 2006: World Water Center Launch  
*WaterTechonLine*, May 2006: World Water Center Launch  
*U.S. Newswire*, May 16, 2006: World Water Center Live; Provides an Inventory & Best Practices of all World Water Projects; Project Organizes, Rates and Unites  
*Washington Business Journal*, Washington, DC January 12, 2006: By Lucy Webb Interview with Mendell for Hickok Cole Rebrand X  
*The Free Lance-Star*, Fredericksburg, Virginia August 23, 2004: by Susan Scott Neal Treasure Troves (Fruit Sticker Collection at Fredericksburg Area Museum”  
*Front Porch Fredericksburg*, Fredericksburg, Virginia August 2004: ...About Town/Fredericksburg Tie  
*The Free Lance-Star*, Fredericksburg, Virginia June 7, 2004: by Lisa Chinn “Local Artist Creates Fredericksburg Bow Tie  
*The Free Lance-Star*, Fredericksburg, Virginia By Lisa Chinn January 25, 2004: Two men with Fredericksburg ties earn executive MBAs in London from the elite international TRIUM business program.  
*D.C. DAR News “The District Gazette,”* Washington, DC January 2004: Mendell Speaker on Identity Theft for Judge Lynn Chapter  
*Buffalo Evening News*, Buffalo, New York Elizabeth Forbes, May 31, 1998: Artpark is turning Back to Basics  
*Buffalo ABC Chanel 2* Buffalo, New York Summer 1998: Eyewitness News  
*ArtPark & Company*, Lewistown, New York September 1988: ArtPark Celebrates 25<sup>th</sup> Anniversary  
*National Wildlife Federation People & Nature*, Reston, Virginia August 1998: By Heather Carskadden ArtPark is #22,000 for NWF 25<sup>th</sup> Anniversary  
*Chanel 7 Buffalo* Buffalo, New York September 1998: Lori #195 Guests: Marilynn talking about ArtPark from Power Authority  
*Business First of Buffalo*, Buffalo, New York July 27, 1998: Artpark Officials Seeking Wildlife Habitat Certification  
*ArtPark 1988 Park Schedule*, Lewiston, New York August 16, 1988: Chef-in-Residence – Cool Recipes for a Hot Summer  
*Chanel 7 AM Buffalo*, Buffalo, New York Summer 1988: Key Lime Pie Demo  
*Business First of Buffalo*, Buffalo, New York December 1, 1997: M & M Honoring Private Business  
*Buffalo ABC Chanel 2*, Buffalo, New York April 22, 1997: Marchand Conference interview  
*Greater Buffalo Convention & Visitors Bureau*, Buffalo, New York, March 1, 1997: Buffalo Ambassador  
*NFKPC Koi Chapter Newsletter*, Buffalo, New York March 22,1996: Home ponds  
*Good Morning America*, ABC Entertainment, April 16, 1995: Segment - Mendell Teaches Business Etiquette  
*Business First of Buffalo*, Buffalo, New York October 22,1990: Gourmet on the Go  
*Business First of Buffalo*, Buffalo, New York October 30,1989: page 12 Mark & Marilynn Mendell at Hyatt  
*Chanel 7 News Buffalo*, Buffalo, New York April 30, 1989: The Walden Galleria Grand Opening Event Coverage  
*Arts in Buffalo*, Buffalo, New York, September 1988: Her Business Grows by Word of Mouth by Nancy Rybczynski  
*Arts in Buffalo*, Buffalo, New York July 7, 1988: Marilynn Tunkey Caterer Startup  
*University of Buffalo Reporter*, Buffalo, New York December 1988: Doughy Décor  
*Niagara Gazette*, Niagara Falls, New York by Judy Kay June 13, 1988: “Catering to the Masses....and making money at it”  
*Chronicle*, Canisius College Newspaper, Buffalo, New York, February 1988: Sue H. Hanchick: Crash Course in Good Manners  
*Channel 7 AM Buffalo*, Buffalo, New York 11:00am Winter 1988: Segment - Christmas Ginger Bread Demo  
*Buffalo Evening News*, Buffalo, New York Janice Okun, July 28, 1986: “Where Great Chefs Shop”  
*Business First of Buffalo*, Buffalo, New York September 29,1986: Cooking Up Success Out of Desperation by Dick Hirsh  
*Buffalo Evening News*, Buffalo, New York Janice Okun, December 14, 1984: “Let’m Eat Sweets”  
*Buffalo Evening News*, Buffalo, New York Karen Brady, February 1984: “200 Buffaloians Travel the Yellow Brick Road”

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<https://www.pinterest.com.mx/pin/in-conversation-with-author-marilynn-deane-mendell-buffalo-erie-county-public-library--103160647691290244/>

### **Programs, Catalogues featuring Mendell /Tunkey**

*NSDAR Sparkle in Service Leadership Week*, Washington, DC October 6, 2022: Keynote speaker Ethics, Manners & Gratitude

*Earth Day 2022* Fredericksburg, Virginia April 4, 2022: Conservation Display

*Fredericksburg coop Fungi Talk* Fredericksburg, Virginia 2021

*Georgetown University* Special Thanks Speakers

*Georgetown University*, Washington, DC January 5, 2012: Course announcement Master of Professional Studies in Real Estate

*World Water Center Brochure*

*Beau Ties Ltd. of Vermont*, Mid -Summer 2011: Bow Tie Playland Back Page and Center Catalogue

*The 2008 Washington Woman of the Year* November 5, 2008

*2007 A/E Marketing Now Summit* March 2, 2007: Brochure Keynote Speaker – The Chickenman Approach to Marketing

*Nominated 2006 Woman of the Year Program*

*Capital Alumni Toastmasters Public Speaking Program 2004*

*Historic Fredericksburg, Candlelight Tour* December 9, 2001

*NADA Buffalo, New York April 1998*: Keynote Speaker *Great Business/Choose Business Etiquette*

*American Seafood Challenge* 1988: NY State Professional Chefs Seafood Challenge